

ALPHA DOMUS

Hawkes Bay ♦ New Zealand

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SELECTIONS**
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Winery Principals The Ham Family
Winemaker Stuart Weller
Wines Unoaked Chardonnay
The Navigator (Bordeaux-style red blend)

New Zealand

- One of the premiere wine-growing regions of the world
- Annual wine exports of nearly \$1 billion
- Exports to the US grew 18% in 2009
- Image: “clean and green”, pristine environment
- 85% of total production qualifies for Sustainable Winegrowing New Zealand Certification. Moving towards 100% by 2012.

Hawkes Bay

- Oldest winegrowing region in New Zealand, with first wineries established in the 1850s and well-established wine industry by the 1920s.
- Second-largest winegrowing region in New Zealand, with over 11,000 acres planted.
- Long, hot summers and cool winters characterize this temperate area.
- There are a number of different micro-climates and soil types, making it a very versatile and unique region.
- Considered to be New Zealand’s best non-Pinot Noir red wine area, with notable success with Bordeaux varietals and Syrah.
- Often compared to Napa Valley and Bordeaux because of its similar climate and success with Bordeaux varietals.

Alpha Domus

- Anthonius and Leonarda Ham immigrated from Holland in the early 1960s and established a successful nursery. The family’s passion for horticulture and love of fine wine led to the establishment of Alpha Domus.
- Vineyards were purchased in the 1980s, with construction of a winery and cellar in the 1990s.
- First Alpha Domus wines were released in 1996.
- The name Alpha Domus comes from the first initial of the first names of each family member, from father to youngest son (Anthonius, Leonarda, Paulus, Henrikus, and Anthonius) with the Latin for house (domus).
- The Alpha Domus logo is a de Havilland Tiger moth aircraft. Alpha Domus is in the vicinity of an important historic airfield, used for training pilots throughout New Zealand’s aviation history.
- Both winery and vineyards are accredited by Sustainable Winegrowing New Zealand.



ALPHA DOMUS
HAWKES BAY

Accolades

- “Hawke’s Bay at its finest...”
F&B Magazine
- “Best New World Red...”
Decanter
- “A wine to drink...”
www.wineoftheweek.com
- “Top 60 NZ wines...”
www.matthewjukes.com
- Gold Medal Champion Viognier at the Hawke’s Bay Mercedes Benz Wine Awards 2009
- “A good wine to unwind with...”
May Cuisine Magazine

