

# ETC

## Merlot 2009

### California



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**Winery Principals** Mark Beringer, David Duckhorn,  
Harry Merlo, Matt Miller and Stéphane Nadalié

**Winemaking Director** Mark Beringer

#### History

And so forth and so on...

In 2008, five friends since the early 1970s, formed Et Cetera Wine Company. With varying wine industry backgrounds and areas of expertise, the five have joined together to produce wines of exceptional quality from the great wine regions around the world. The intent of Et Cetera Wine Company is to create what the friends were brought up around - great wine value. Their story is not of succession or nostalgia. It is a story of doing what they know, and doing it well.

#### Wine Specifications

Alcohol	12.5%
T/A	0.60 g/100ml
pH	3.42
Residual Sugar	1.2 g/100ml

#### Vintage

The 2009 vintage was a relatively average year. It was mild throughout most of the season, punctuated by several short heat waves. The fruit was able to ripen fully to provide us with bright tropical fruit aromas and flavors.

#### Vinification

This wine is made from 100% Merlot grapes, cool fermented in stainless steel tanks to retain optimum flavors and quality.

#### Winemaker's Notes

##### Overall Impression

Nicely balanced with a refreshing finish.

##### Aroma

Bright red strawberry and plum fruits with a hint of cranberry.

##### Palate

Nice ripe red fruit on the entry with easy tannins and a sweet cherry finish.

##### Serving Suggestions

This wine pairs well with grilled sausage, goat cheese pizza, pasta with alfredo sauce and grilled veggies.

**SRP** US\$10.00



- Approachability
- Consistency
- Representative of appellation and variety
- Blended from the North and Central Coasts

