

# ETC

## Sauvignon Blanc 2010

### California



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**Winery Principals** Mark Beringer, David Duckhorn,  
Harry Merlo, Matt Miller and Stéphane Nadalié

**Winemaking Director** Mark Beringer

#### History

And so forth and so on...

In 2008, five friends since the early 1970s, formed Et Cetera Wine Company. With varying wine industry backgrounds and areas of expertise, the four have joined together to produce wines of exceptional quality from the great wine regions around the world. The intent of Et Cetera Wine Company is to create what the friends were brought up around - great wine value. Their story is not of succession or nostalgia. It is a story of doing what they know, and doing it well.

#### Wine Specifications

Alcohol	12.5%
T/A	0.54 g/100ml
pH	3.40
Residual Sugar	0.62 g/100ml

#### Vintage

A wet spring followed by a late start and long, cool growing season ending with a heat spike allowed grapes to reach maturity, with several regions reporting slightly lower sugars, higher acids and deep colors and flavors. The season was a balancing act with some winegrowers trimming fruit or pulling leaves to assure full fruit maturity. Regions reported lower to normal yields.

#### Vinification

A long, cool, slow ferment in stainless steel tanks retained the bright varietal aromatics.

#### Winemaker's Notes

##### Overall Impression

Clean and refreshing, with juicy fruit.

##### Aroma

Forward pineapple, wet stone, lime, and Meyer lemon.

##### Palate

Pineapple and citrus, with juicy entry and lingering mineral note.

##### Serving Suggestions

Enjoy with appetizers (crostini with olive tapenade, goat cheese) or light courses such as salad or seafood.

SRP US\$10.00



2008 CALIFORNIA  
SAUVIGNON BLANC

100% VINO

## ETC

- Approachability
- Consistency
- Representative of appellation and variety

