

# ET CETERA

Merlot 2008

Dry Creek ♦ Sonoma County



1 800 823 5545

www.viapacifica.com

## Winery Principals

Mark Beringer, David Duckhorn,  
Harry Merlo, Matt Miller and Stéphane Nadalié

## Winemaker

Mark Beringer

## Wine Specifications

Cases imported	190 9.0L cases
Blend Percentage	75% Merlot, 25% Cabernet Sauvignon
Alcohol	14.2%
T/A	0.66 g/100ml
pH	3.53
Residual Sugar	0.30 g/100ml
Brix at Harvest	23.6
Harvest Dates	10/02/2008
Bottling Dates	05/13/2010

## Vineyards

### Location

Lago di Merlo Vineyard, Dry Creek, Sonoma County

### Soils

Franciscan

### Vines

Conventional vineyard practices

## Vintage

A year of extremes : heavy rain in winter, early budbreak, severe frosts, extreme temperatures during bloom, strong winds in May, and smoke from wildfires in June created a harrowing year for growers, but warm days and cool nights in summer allowed the lighter crop to ripen without further trouble.

## Vinification

Our 2008 Merlot was crushed into a stainless steel tank and allowed to cold soak for several days before we initiated fermentation with a special yeast used to highlight fruit characters. The grapes were allowed to ferment at 85F for a period of 8 days and they were pressed at dryness. The resulting wine was allowed to settle and then barreled down to 100% French oak barrels for 18 months.

## Winemaker's Notes

### Bouquet

The aromas are of red fruits such as cherry, raspberry, and strawberry shortcake. A hint of toasty oak and spice show lightly in the background.

### Palate

At first sip our Merlot is quite jammy with briary fruits, followed by a nice, firm structure. The finish is creamy with a hint of oak.

### Serving Suggestions

Pairs easily with medium-weight foods such as meat loaf, Italian sausage, pastas with ragu sauce and pizza.

SRP US\$19



At the core of Et Cetera Wine Co. is the Et Cetera label which will utilize contracted fruit, from partner Harry Merlo's Sonoma County vineyard, that will provide the best value wines from this unique region. These Sonoma County appellation wines will be crafted by Mark Beringer at the Merlo facility, in Dry Creek, to ensure the highest quality standards.

## ET CETERA

- Elegance
- Food-friendliness
- Identified by appellation and variety

