

# MANU

## Marlborough ♦ New Zealand



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www.viapacifica.com

### Winery Principals

A joint venture between Steve Bird (Owner, Steve Bird Vineyard & Winery) and David Duckhorn (Owner, Via Pacifica Selections)

### Director of Winemaking

Steve Bird

### History

Steve and Caroline Bird are well-established in the New Zealand wine industry. They founded Thornbury wines (later sold to Villa Maria), and now own a small, premium brand, Bird, which focuses on production from their single vineyard estate. Steve's winemaking passion and larger production background led them to look at producing a wine that was value-driven and focused on sustainability. They joined with their friend and wine industry associate, David Duckhorn, to develop the Manu brand.

Manu is the Maori name for bird and kite. In the ancient Maori culture, it was believed that birds were the link between heaven and earth. In their efforts to get closer to heaven, the Maori built kites, called Birdman kites, that were human effigies. Steve's nickname is Birdman and Caroline is Maori, so the connection to the brand is very personal.

The Manu logo is an interpretation of a 'Te Manu Tukutuku', a beautifully crafted Maori 'Birdman' kite. This kite represents the hallmarks of Manu wines: craftsmanship, elegance, and the pure nature of New Zealand.

Both vineyards and winery are certified sustainable by Sustainable Winegrowing New Zealand.

### Vineyards

Manu is sourced from a number of certified sustainable vineyards in the Wairau Valley of Marlborough.

### Wines

Pinot Gris  
Sauvignon Blanc  
Pinot Noir

### Website

www.manuwine.com



Winemaker Steve Bird

