

MUDDY WATER

Waipara • New Zealand



1 800 823 5545
www.viapacifica.com

Winery Principals Michael & Jane East
Winemaker Belinda Gould
Wines Chardonnay, Riesling, Pinot Noir

New Zealand

- One of the premiere wine-growing regions of the world.
- The fastest growing segment (45% in 2006) of the US import market.
- Wines command the highest average bottle price of all US imports.
- Image: “clean and green”, pristine environment.
- Over 70% of wineries utilize sustainable grapegrowing practices.

Waipara

- A relatively young region, with first vines planted in 1981.
- Fastest-growing wine region in New Zealand, with close to 3,000 acres planted.
- Waipara has three general growing areas, with a variety of soils from gravel to limestone.
- A combination of warming northwest winds, protection from cool easterly winds, a northfacing, moderately sloping terrain, and long, hot summer/fall days provides an ideal environment for vines.
- Latitude equates to the south of France.

Muddy Water

- Michael and Jane East purchased the property in 1993 and first wines were produced in 1997.
- Estate vineyards are situated on sunny slopes above the Waipara Valley.
- Soils are loam over calcarious clay on limestone bedrock, mirroring the soils of Burgundy.
- Vineyards are accredited by Sustainable Winegrowing New Zealand.
- Winemaker Belinda Gould’s background is in horticulture, but continued her studies in viticulture and enology, both at school in Europe and under well-know viticulturists and winemakers. She made wine in California (Calera and Sonoma-Cutrer) and Oregon (Cristom) before returning to New Zealand.
- The name muddy water is a translation from the Maori place name: wai (water) and para (mud).



Top-notch... Fun [brand] that embraces the Kiwi spirit.

Leslie Sbrocco

Belinda Gould is destined to become a Waipara legend.

New Zealand Wine Fair

“Best of the Best”

F&B Magazine

Fastest-Improving New Zealand Producers

Wine Report 2008

